



The purposes of TEXALPA shall be to foster publications and advance the standards and practices of communications within The American Legion, Department of Texas in the Department, Divisions, Districts, and Posts, and in their Auxiliary, Sons of The American Legion, or affiliated organizations as may be represented by the membership.

## **American Legion Press Association**

## OBJECTIVES:

- To promote understanding, cooperation and an exchange of ideas among members.
- To promote the development and application of improved methods and programs of communications.
- To demonstrate the practical value of effective communication and public relations, both internal and external.
- To promote the training and development of individual members through the collection and dissemination of information of value and interest to the members.
- To encourage the professional development of members.
- · To assist in promoting the purposes and programs of The American Legion.
- To act as the voice of TEXALPA membership before The Department of Texas, The American Legion.
- To strive for the highest ethical standards in carrying out these objectives and the National

## MEMBERSHIP

Membership in TEXALPA shall be open to Public Relations Officers, Publicity Committee Chairpersons, and staff members of publications of American Legion organizations at all levels, their Auxiliary, and the Sons of The American Legion organizations, and to other persons closely allied with public relations, publications, and news services of The American Legion, provided no person shall be eligible for TEXALPA membership